



Dedicated To Improving Our Sport

Automotive Related Business Sponsorships

The New York State Snowmobile Association [NYSSA] boasts one of the largest memberships of any recreational group in New York State...over 70,000 members!

This membership represents incredible consumer buying potential, especially for products and services from automotive dealers, parts retailers, service centers, tire shops, and many other businesses related to cars and trucks.



Snowmobilers have many things in common...one of the biggest is that they travel long distances to pursue the sport...that means they need a reliable vehicle suitable for towing and winter driving. The typical snowmobiler uses a truck or SUV to tow their trailer and sleds and get them to the place where they plan to ride. Many sledding families own several machines thus requiring a large trailer and a vehicle suitable for the task. The opportunity to connect with this audience, especially for an auto dealer or auto service provider is incredible.

We can create a sponsorship program that covers a specific geographic area, including multiple retail locations and help you connect with the NYSSA members in your backyard. Each program is customized to meet the needs of the business sponsor and will include a high level of support from NYSSA to help ensure a successful relationship for everyone involved.

Let's get started today!

www.nysnowmobiler.com

